

How a Business Distributed Their Corporate Gifts with Fieldhouse



Website ad for Pacific Medical Centers holiday gifts.

PMC chose a micro-fleece in four color options

(branded, high-quality gear)

Employees selected their gift online

(no order forms)

Items shipped directly to employees

(no inventory or distribution)

Over 500 gifts ordered

(total value over \$22,000)

PMC received a bulk order discount

(billed at the close of sale)

The Scenario

After struggling several years to manage their holiday employee gifts, Pacific Medical Centers wanted to find a simple, online distribution solution. PMC contacted Fieldhouse in October 2007 to see what options were available. They selected a contemporary micro-fleece in four color options with PMC's custom logo. Fieldhouse did the rest of the work! The gift options were added to Pacific Medical Center's online Fieldhouse store. The employees received an email with a link to the store and a promotion code to "purchase" the items. Each employee was then able to choose their desired color and size, and the items were conveniently shipped directly to them. Fieldhouse managed all the orders, shipping, returns and exchanges. When the sale closed, over 500 vests were ordered and Pacific Medical Centers was billed at a bulk discount rate.

"Using Fieldhouse to manage the acquisition and distribution of several hundred employee gifts was a huge time saver for us this past holiday season. Our employees loved their gifts and how easy it was to order just the color and size they wanted. We didn't worry about a thing."

- Karen Beckley
VP Marketing & Admin. Services
Pacific Medical Centers

About Pacific Medical Centers?

Pacific Medical Centers (PMC) is a group of six medical centers with more than 110 providers in the Seattle, Washington area. PMC focuses on making patients' needs the first priority.